

Data privacy statement

The protection of your personal data is a matter of particular concern to us. We shall therefore process your data exclusively on the basis of the applicable legal regulations. We act on behalf of the respective congress organisers. The following data privacy statement is intended to inform you about the most important aspects of data processing with regard to our congress activities.

Congress registration

In the framework of your registration for and participation in a given congress, we shall commission the following processors who shall be given access to your personal data inasmuch as they require said data to perform their tasks:

The data (names, addresses, contact details, gender, dates of birth, physician ID numbers and booking information) shall be transmitted to list brokers and printers for the purpose of executing the congress. These processors have committed themselves to comply with the effective provisions of data privacy law and entered into contracts as laid down in Article 28 GDPR. Additional details regarding our commissioned processors may be requested by email (maw@media.co.).

The above-mentioned data shall additionally be forwarded to the following recipients:

- the resp. congress organiser
- the Austrian Medical Chamber (*Österreichische Ärztekammer*, ÖÄK) to certify CME activities (if applicable)
- if additional services have been booked: the respective institutions inasmuch as they require said data to perform their tasks (e.g., hotels, restaurants, etc.)

We shall process your personal data, where required, for the entire period of the given business relationship, for longer in accordance with the legislative obligations regarding record retention and documentation and until potential lawsuits have been settled or warranty periods and terms of guarantee, etc., have expired.

Data processing shall be based on the legal requirements as laid down in Article 96 Section 3 of the Austrian Telecommunications Act and Article 6 GDPR (in particular, regarding consent and/or the necessity of contractual performance).

Participation in online events (virtual congresses, seminars, conferences, webinars).

When participating in an online event, your personal data, which is required for example for video and audio transmission, may be processed by external providers. This relates to data such as contact details, chat entries, activity behavior during online participation and any audio/video recordings shared. This processing takes place exclusively for the purpose of conducting the online event. You can request more information about the providers we commission at any time from the contact persons of the respective event.

Video and audio recordings

Within the context of a given congress, you and/or your company's staff may be included in photo material and/or video material with audio recordings produced for congress-related marketing purposes and applied by MAW – International Exhibitions & Advertising and the congress organiser. Such processing shall be limited to the extent required for company and/or event purposes and carried out in an accountable manner. To this effect, such data shall in part be published, i.e. made generally accessible. If required, the photo and/or video material (incl. audio recordings) shall be transmitted to third parties in order to implement the resp. advertising effort. In accordance with Article 6 Section 1 lit. f GDPR, such processing is necessary to protect the legitimate interests of

MAW – International Exhibitions & Advertising and the resp. congress organiser (in terms of competitiveness).

You have the right to raise an objection to such data processing on grounds relating to your particular situation (Article 21 GDPR). Contact us at any time, e.g., by email to maw@media.co.at.

Provision of further information

The range of congress communication includes participants receiving supplementary information on programme contents, organisational details and relevant additional information on specialist topics of the event. In particular, this may also comprise information on lectures, accompanying company presentations or additional materials from speakers. Participants in an event will also be offered invitations to follow-up events in the same congress series or to events covering identical or similar medical subject matters. This service is based on our legitimate interest in accordance with Art. 6 (1) (f) GDPR, as these are thematically connected events and participants may have a legitimate interest in further information. Provision of such information is considered to be expectable event communication.

You can object at any time to receiving complementary specialist information in connection with the event and invitations to follow-up events. This is possible by using the unsubscribe link at the end of each e-mail or by sending an e-mail to unsubscribe@media.co.at.

When registering for a congress, you furthermore have the option of consenting to receive information concerning future medical events. You can revoke this consent at any time by using the unsubscribe link at the end of each e-mail or by sending an e-mail to unsubscribe@media.co.at.

Server log files

The provider of the sites automatically assesses and saves information in so-called server log files which your browser automatically transfers to us. This information includes:

- the host name of the accessing computer
- the time of the server request
- the IP address

These data shall not be merged with other data sources. We reserve the right to review these data subsequently should we become aware of specific indications of unlawful use. The data shall be deleted after no more than six months.

Your rights

You are basically entitled to the right to (obtain) information, correction, deletion, restriction, data portability, revocation and objection. You may lodge a complaint with the supervisory authority should you believe that the processing of your data is in violation of data privacy law or that your claims pertaining to data privacy law are in any way infringed upon. The *Datenschutzbehörde* (Austrian Data Protection Authority) is the competent institution in Austria.

You may contact us at:

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